



CAS BULLETIN

Current-Awareness Service (CAS)

is to inform the users about new acquisitions in the library.

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2016

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Events

Theme Based Book Display:

The Library organized a “Theme based book display” on the occasion of Swami Vivekanand’s birth anniversary on 12th January 2016 which is also celebrated as National Youth Day. The Books on Swami Vivekanand were displayed in the library.



User Education & Orientation Program:

An User Education and Orientation program was organized for various Departments like BMS, BMM, History, Marathi and many faculty members from other departments. The sole purpose of this user education program is to create awareness about library resources, services and facilities.



New Arrival Books

ACCOUNTING AND FINANCE

ACC.NO	AUTHOR	TITLE	CALL NO
1849	Chopde , L . N . / Nair , Leena / Wadhwa , Suraj And Athers	Financial Accounting Paper - VI	657 / CHO / NAI
1859	Chopde , L . N . / Pillai , Gurunathan Subbian / Nair , Leena And Athers	Cost Accounting Paper - IV	657.3 / CHO / PIL
1869	Chopde , L . N . / Sood , Abhishek / Thakur , Mandar S. And Athers	Financial Management Paper - III	657.2 / CHO / SOO
1879	Singavi , Vijay / Singavi , Vaibhav / Dalal , Jignesh And Athers	Direct Taxes –II Paper -IV	336.294 / SIN / SIN
1889	Chopde , L . N . / Nair , Leena / Chandiwalla , Manika P .	Financial Accounting Paper - VII	657/ CHO / NAI

BMS

ACC.NO	AUTHOR	TITLE	CALL NO
2106	Pawar , Sunita / Salunke	Training And Development In HRM	658.3 / PAW / SAL
2116	Makkad , Deepa / Sharma , Perna Thomas , Benny	Business Planning And Entrepreneurial Management	658.421 / MAK / SHA
2146	Nagpal , Parveen / Sharma , Perna	Integrated Marketing Communication And Advertising	658.802 / NAG / SHA

BIOANLAYTICAL

ACC.NO	AUTHOR	TITLE	CALL NO
MBA55	Huynh-Ba, Kim	Handbook Of Stability Testing In Pharmaceutical Development	615.10688/BA
MBA56	Yoshioka, S. / Stella, Valentino J.	Stability Of Drugs And Dosage Forms	615.18/YOS/ST E
MBA57	Huynh-Ba, Kim	Pharmaceutical Stability Testing To Support Global Markets	615.106/BA

MBA58	Dean, D. A. / Evans, E. R. / Hall, I. H.	Pharmaceutical Packaging Technology	615.18/DEA/EV A
MBA59	Bauer, Edward J.	Pharmaceutical Packaging Handbook	615.10688/BAU
		MSC.PHYSICS BOOKS	
MP241	Wahab, M. A.	Solid State Physics Structure And Properties Of Materials	530.41/WAH

ZOOLOGY

ACC.NO	AUTHOR	TITLE	CALL NO
BI1225	Marshall, A. J. / Williams And Others	Textbook Of Zoology Invertebrates Vol I	590/MAR/WIL
BI1226	Marshall, A. J. / Williams And Others	Textbook Of Zoology Vertebrates Vol II	590/MAR/HA

DEPARTMENTAL LIBRARY BOOKS

BOTANY

ACC.NO	AUTHOR	TITLE	CALL NO
DDL464	Rowe, Raymond C. / Sheskey, Paul J. / Quinn, Marian E.	Handbook Of Pharmaceutical Excipients	615.19/ROW/SH E
DDL465	Evans, William C.	Trease And Evans Pharmacognosy	615.319/EVA
DDL466	Ranade, Vasant V. / Hollinger, Manfred A.	Drug Delivery Systems	615.58/RAN/HO L
DDL467	Grady, John O. / Joubert, Pieter H.	Handbook Of Phase I/Ii Clinical Drug Trials	615.70 287/GRA/JOU
DDL468	Haider, Syed Imtiaz/Asif, Erfan Syed	Quality Control Training Manual	658.4013/HAI/A SI

ZOOLOGY

ACC.NO	AUTHOR	TITLE	CALL NO
DDL469	Marshall, A. J. / Williams And Others	Textbook Of Zoology Invertebrates Vol I	590/MAR/WIL
DDL470	Marshall, A. J. / Williams And Others	Textbook Of Zoology Vertebrates Vol Ii	590/MAR/PAR
DDL491	Glick, Bernard R. / Pasternak Jack J. / Patten, Cheryl L.	Molecular Biotechnology Principles And Applications Of Recombinant Dna	660.65/PAS/PAT
DDL492	Miller, Stephen A. / Harley, John P.	Zoology	590/MIL/HAR
DDL493	Dash, Madhab C. / Dash, Satya P.	Fundamentals Of Ecology	577/DAS/DAS
DDL494	Satyanarayan, U. / Chakrapani, U.	Biochemistry	572/SAT/CHA
DDL495	Khanal, Arun B.	Mahajans Methods In Biostatistics For Medical Students And Research Workers	570.15195/KHA
DDL496	Sharma, P. D.	Ecology And Environment	577/SHA

BIOTECH

ACC.NO	AUTHOR	TITLE	CALL NO
DDL485	Brown, T. A.	Gene Cloning & Dna Analysis An Introduction	572.8 633/BRO
DDL486	Fulekar, M. H.	Environmental Biotechnology	620.82/FUL
DDL487	Ignacimuthu, S.	Biotechnology An Introduction	660.6/IGN
DDL488	Okafor, Nduka	Modern Industrial Microbiology And Biotechnology	660.6 '2/OKA
DDL489	Voet, Donald L. / Voet, Judith G.	Biochemistry	572/VOE/VOE
DDL490	Willey, Joanne M. / Sherwood, Linda M. / Woolverton, Christopher J.	Prescotts Microbiology	579/WIL/SHE

ANALYTICAL CHEMISTRY

ACC.NO	AUTHOR	TITLE	CALL NO
DDL471	Skoog, Douglas A. / Holler, F. James / Crouch, Stanley R. And Others.	Skoog And Wests Fundamentals Of Analytical Chemistry	543/HOL/WES
DDL472	Skoog, Douglas A. / Holler, F. James / Crouch, Stanley R. And Others.	Principles Of Instrumental Analysis	784/SKO/HOL
DDL482	Bard, Allen J. / Rubinstein, Israel	Electroanalytical Chemistry Vol 20	545.3/BAR/RUB

PHYSICAL CHEMISTRY

ACC.NO	AUTHOR	TITLE	CALL NO
DDL473	Prasad, R. K.	Quantum Chemistry	541.28/PRA
DDL478	Atkins, Peter / Paula, Julio De.	Atkins Physical Chemistry	541/ATK/PAU
DDL479	Singh, N. B. / Das, Shiva S. / Singh, Ram J.	Physical Chemistry	541/SIN/DAS
DDL483	Puri, B. R. / Sharma, L. R. / Pathania, Madan S.	Principles Of Physical Chemistry	541/PUR/SHA

ORGANIC CHEMISTRY

ACC.NO	AUTHOR	TITLE	CALL NO
DDL474	Morrison, Robert T. / Boyd, Robert N. / Bhattacharjee, Saibal K.	Organic Chemistry	547/MOR/BOY
DDL475	Kalasi P.S.	Stereochemistry Conformation And Mechanism	547/KAL
DDL480	Lednicer, Daniel	Strategies For Organic Drug Synthesis And Design	615.19/LED
DDL481	Smith, Michael B.	Marches Advanced Organic Chemistry	547/SMI

INORGANIC CHEMISTRY

ACC.NO	AUTHOR	TITLE	CALL NO
DDL476	Lee, J. D.	Concise Inorganic Chemistry.	546/LEE
DDL477	Cotton, Albert / Willkinson, Geoffrey / Murillo, Carlos A. And Others	Advanced Inorganic Chemistry	546/COT/WIL
DDL484	Puri, B. R. / Sharma, L. R. / Kalia, K. C.	Principles Of Inorganic Chemistry	546/PUR/SHA

GENERAL ENGLISH

ACC.NO	AUTHOR	TITLE	CALL NO
ACS 12121	Doniger, Wendy	Hindus	294.5/DON
ACS 12128	Gokak, Vinayak Krishna / Bhat Yashoda	Agony And The Glory	823/GOK/BHA
ACS 12129	Maugham, W. Somerset	Razor's Edge	823/MAU
ACS 12130	Shakespeare, William	King Henry IV	822/SHA
ACS 12131	Jadhav, Narendra	Outcaste	920/JAD
ACS 12137	Dickens, Charles	Pickwick Papers	823/DIC
ACS12146	Chodankar, Shripad	Acupuncture	615.892/CHO
ACS12147	Chodankar, Shripad	Acupuncture	615.892/CHO
ACS12151	Athale, Chanda	Anandwan	362/ATH
ACS12164	Tikekar, Aroon	Power, Pen And Patronage	824/TIK

GENERAL MARATHI

ACC.NO	AUTHOR	TITLE	CALL NO
ACS 12122	खोले, विलास	सुहृदगान	824/KHO
ACS 12123	पाटील, एम . पी .	कविता : शिकवलेल्या कविता : आवडलेल्या	891.461/PAT
ACS 12124	सुर्वे, नारायण	सर्व सुर्वे	820.08/SUR
ACS 12125	पाटील, मधु	पाच नाटयात्म साहित्यदर्शनि	808.822/PAT
ACS 12126	पाटील, मधु	कामस्पर्शिता (पाच एकांकीका)	822/PAT
ACS 12127	राऊत, भारतकुमार	गीता : आनंद यात्रा	294.5924/RAU
ACS 12132	पांगारकर, लक्ष्मण रामचंद्र	सार्थ श्री दासबोध	294.54/PAN
ACS 12133	तामोरे, पंढरीनाथ	मांगेला समाज वेध	307.7/TAM
ACS 12134	तामोरे, पंढरीनाथ	अंधारातील प्रकाश दिवे	920.02/TAM
ACS 12135	कार्दालो, सिसिलिया	माणूस उकरून काढावा लागतोय	821/CAR
ACS 12136	राजाध्यक्ष, मंगेश विठ्ठल	निवडलेले खर्डे	824/RAJ
ACS 12138	पंढरीनाथ, रविंद्र रुक्मिणी	खेळघर	823/PAN
ACS 12139	खैरनार, मुरलीधर	शोध	823/KHA
ACS12140	सोनारकर, वैभव	ब्लूप्रिंट	821/SON
ACS12141	जाधव, मनोहर/देशमुख, केशव	साहित्य, समाज आणि संस्कृती	801.95/JAD/DES

		डॉ. गंगाधर पानतावणे गौरव ग्रंथ	
ACS12142	ठाकूर, रविंद्रनाथ/अनुवाद : वरेरकर, मामा	एकविंशती	823.08/THA/VAR
ACS12143	पेडणेकर, धोंडु	जांभ्या खडकातील पाझर	823.08/PED
ACS12144	पाटील, मधु	ज्ञानपीठ पुरस्कारीत प्रतिभा : नाटयात्मदर्शने	808.822/PAT
ACS12145	बरीदे, जयंत	अन्जायना, योग आणि वायपास	920/BAR
ACS12148	अत्रे, प्र.के.	आत्रेय सुभाषिते	824/ATR
ACS12149	बोक्लि, मिलिंद	झेन गार्डन	823.08/BOK
ACS12150	धर्माधिकारी, अविनाश	नवा विजयपथ	371.4/DHA
ACS12152	गोडसे, दत्तात्रय गणेश	मस्तानी	928/GOD
ACS12153	टिकेकर, अरूण	अक्षरनिष्ठांची मांदियाळी	920/TIK
ACS12154	टिकेकर, अरूण	कालान्तर	303.4/TIK
ACS12155	भालेराव, कविता	गणितयोगी डॉ. श्रीराम अभ्यंकर	925.1/BHA
ACS12156	सासणे, भारत	दोन मित्र	823/SAS
ACS12157	सासणे, भारत	आयुष्याची छोटी गोष्ट	823.08/SAS
ACS12158	सासणे, भारत	शुभवर्तमान	823.08/SAS

ACS12159	सासणे, भारत	रात्र, क्षितिजावरची रात्र	823.08/SAS
ACS12160	शोभणे, रवींद्र	पांढर	823/SHO
ACS12161	सासणे, भारत/संपा : जामकर, प्रिया	भारत सासणे यांच्या निवडक कथा	823.08/SAS
ACS12162	सासणे, भारत	कॅप/बावीचं दुःख	823.08/SAS
ACS12163	कर्णिक, मधु मंगेश	सोबत	824/KAR

List of Journals

Sr.No.	Title	Frequency
Arts & Commerce Section		
1	Economic and Political Weekly	Weekly
2	Indian Literature	Bimonthly
3	Management Guru: Journal of Management Research	Quarterly
4	National Geographic	Monthly
5	Seminar	Monthly
6	The Economist	Weekly
7	The IUP Journal of Accounting Research and Audit Practices	Quarterly
8	The IUP Journal of Applied Economics	Quarterly
9	The IUP Journal of Applied Finance	Quarterly
10	The IUP Journal of Bank Management	Quarterly
11	The IUP Journal of Brand Management	Quarterly
12	The IUP Journal of Corporate Governance	Quarterly
13	The IUP Journal of English Studies	Quarterly
14	The IUP Journal of Financial Risk Management	Quarterly
15	The IUP Journal of Marketing Management	Quarterly
16	The IUP Journal of Organizational Behavior	Quarterly
17	The IUP Journal of Soft Skills	Quarterly
18	The IUP Journal of Supply Chain Management	Quarterly
19	University News	Weekly

Science Section

20	CSIR News	Fortnightly
21	Indian Journal of Experimental Biology	Monthly
22	Indian Journal of Chemistry Section A	Monthly
23	Indian Journal of Chemistry Section B	Monthly
24	Indian Journal of Natural Products and Resources	Quarterly
25	Indian Journal of Pure & Applied Physics	Monthly
26	Indian Journal of Traditional Knowledge	Quarterly
27	International Journal of Chemistry	Quarterly
28	IUP Journal of Computer Science	Quarterly
29	IUP Journal of Information Technology	Quarterly
30	Journal of Scientific and Industrial Research	Monthly

Contents of Journal

1 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

Vol.- LI No .- 1

January 2, 2016

ISSN: 0012-9976

Frequency : Weekly

ARTICLE

- Maharashtra's Water Politics: fate of the Regulatory Authority: Water Politics in Maharashtra India's first independent Water regulatory authority has been weakened by the politics over water allocation in Maharashtra. BY Paraomita Goswami. Page – 10
- Bihar's Alcohol Ban: How Not to Check Alcoholism Bihar's proposed alcohol ban ignores the fact that prohibition rarely achieves its desired aim. Nitish kumar would do better by making alcohol dearer. BY Sanjeev Kumar, Nishith Prakash .Page – 13
- Mental Healthcare: New Tactics, Strategic Failure K S Jacob. Page – 15
- On The Question of Backwardness Satish Kumar. Page - 18
- Sacralising Dalit Peripheries: Ravidass Deras and Dalit Assertion in Punjab Sites of Dalit Assertion Ravidass deras embody the radical ethos of Dalits in Punjab and empower them to demand a share in local power structures. BY Ronki Ram .Page – 32
- CPI to WPI Causation: Empirical Analysis of Price Indices in India BY Neeraj Hatekar, Anuradha Patnaik . Page – 40
- Biological Markers and the health of Older Indians portable, user - friendly diagnostics have helped us realise that old people carry a greater burden of health risks than self - reported data reveal. BY P Arokiasamy , D E Bloom , J Lee , J o' Brien , S Parasuraman , Uttamacharya. Page -47

1.1 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

Vol .- LI No .- 2

January 9, 2016

ISSN: 0012-9976

Frequency: Weekly

ARTICLE

- Building Energy Code Lessons BY Radhika Khosla. Page - 6
- Assessing Delhi's Odd-Even Formula: Road Rationing Delhi's Odd - even formula is a small step to address pollution. Policy has to incorporate economic incentives to make it sustainable. BY Kaustuva Barik .Page - 12
- Most Vulnerable Countries at Paris: Climate in Paris Despite apprehensions which remain, it does seem that developing and most vulnerable countries managed to protect their redlines. BY Sujatha Byravan. Page - 15
- Compulsory Licence for Diabetes Drug BY B N Pandey, Prabhat Kumar Saha . Page - 17
- Can the Subaltern Sex Speak? BY Kishalaya Mukhopadhyay. Page - 20
- Understanding Juvenile Crime: Have Urban Reforms Delivered? With the government starting to invest large sums in the smart cities project, the lessons from JNNURM can contribute to help the new programme avoid mistakes. BY Malvika Tyagi . Page - 23
- Bandung's New Global Agenda BY Manoranjan Mohanty . Page – 25
- JNNURM: Have the Reforms Delivered? BY Vidhee Kiran Avashia , Amit Garg . Page – 41
- Growers' Participation in Contract Farming BY nivedita Sharma . Page – 58

1.2 Economic & Political Weekly

Sameeksha Trust Publication

Vol.- LI No .- 3

January 16, 2016.

ISSN: 0012-9976

Frequency: Weekly

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- Deepening the Climate Crisis: The Paris Agreement will not address the climate crisis because it allows countries to do what they are able to and not what is necessary to reduce emissions. BY T Jayaraman , Tejal Kanitkar .
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- Bihar Elections 2015 and the left BY Chandanathil P Geevan , Aditya Nigam.
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- On the Intolerance Debate BY Ankit Kawade. Page – 16
- No Child's Play BY Kishore Jha. Page – 18
- Making the modi effect' BY Santhosh s. Page – 21
- Child Marriage Law in Bangladesh BY M Niaz Asadullah, Zaki Wahhaj. Page – 24
- India's rare Earths Industry: In the absence of a strategy to move India up the value chain in rare earths, the country continues to be a low - cost raw material supplier to the global rare earths industry. By S Chandrashekar, Lalitha Sundaresan. Page – 27
- Evolution Of Institutions for Climate Policy: The Growing focus on Climate policy in India is not matched by an equivalent level of attention to the development of effective instituions.BY Navroz K Dubash , Neha B Joseph .
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- Imagining Colonial Assam BY Sarah Hilay. Page – 55
- Domestic Violence and Enforcement Agencies BY Anubha Shekhar Sinha , Milind Padalkar , Sreevas Sahastranaman . Page – 63
- Private Sector in Medical Education BY Pradeep Kumar Choudhury. Page – 71

2 Indian Literature

Sahitya Akademi Published

ISSN: 0019580-4

Vol.- LVIII No .- 05

September / October 2015

Frequency : Bi Monthly

India Under - 40

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- Bijoy Sankar Barman. Assamese. Page - 14
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- Meroon. Malayalam. BY. Malayalam. Page - 66
- A New Country. Manipuri. BY Debachand Singh. Page - 71
- Dadan. Odia. BY Kshetrabasi Naik. Page - 77
- Arm Stump. Telugu. BY Vempalle Shareef. Page - 82
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- The Patch. Gujarati. BY Prabhudas Patel. Page - 142
- Morning. English. BY Pooja Agarwal. Page - 148

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- No to Theatre. Marathi. BY Dharmakirti Sumant. Page - 95

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- Manto Real Or Virtual. Urdu. BY Moid Rasheedi. Page - 105

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- Folk Tales From Manipur. Manipuri. BY Suraj Kumar. Page. - 160

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- Ghubaare Khaatir by Maulana Abul Kalam Azad as Epistolary Literature. BY Amina Kishore. Page – 170

3 Management Guru: Journal of Management Research

Sharayu Chandrashekhar Ashtikar Publisher
Vol .-IV No .- 2 December 5, 2015

ISSN: 2319-2429
Frequency : Quarterly

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Social /Economic / Legal Issues

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- A Pilot Study on Impact of Organisation Citizenship Behaviour as a Stress Management Strategy among the working women Employees in Mumbai. BY Richa Jain , Bharti Rahul Shah/ Savla. Page - 11
- The Predicament of Reality - A Postmodern Unravelling of Mahasweta Devi's Draupadi BY Seema C. Page - 15
- Women Empowerment through Microfinance in India with special reference to Mahila Sewa Trust. BY Saumitra S. Sawant. Page - 21
- A study of Investment Preference of Working Women in Mumbai Suburbs. BY Vimalkumar D. Mistry and Richa Jain. Page - 25
- An Insight into the Socio - Economic factors of Women Entrepreneurs in India. BY Rupal Shroff and Richa Jain. Page - 29
- A Study of Challenges Faced by Dalit Women Entrepreneur in the Mumbai Area with Reference to Finance. BY Suresh Surve , T.P Ameta. Page - 34
- Gender justice or injustice an insight into provisions of adultery under Criminal Laws. BY Santhi Dasari. Page - 37
- Women's Right to Land and Housing in India: Some Issues BY Ankush L. More. Page - 41
- Women's Social Issues in India: a Review BY Ghayal Baburao Laxmanrao. Page - 47
- Health Challenges among Working Women: A Sociological study on working women of Mumbai City . BY Sangita S. Mohanty. Page - 50
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- An Analytical study of Female Feticides and Laws relating to it in India. BY Shrinaag A. Panchbhai. Page - 62
- Women's identity and agency in Contemporary Society. BY Geeta Ajit. Page - 67

- Rights of Women against Domestic Violence under the Protection of Women from Domestic Violence Act 2005. BY Naresh S. Bari, Pooja Singh. Page- 71
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- A Pilot Study of Various Aspects of Education among Women In Mumbai Area. BY Bhavana Iyer . Page - 90
- Higher Education and Women: Problems and Solutions. BY Lakshmi Mallik, Shreenath R. Patil. Page - 94
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- Higher Education and the Indian Women -Challenges Ahead. BY Shailesh Dattatraya Borkar. Page - 116
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- Woman Empowerment by Effective Leadership. BY Agnus Anthony Meledath. Page - 138
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- Scope and Challenges before Women's studies in India : A qualitative content analysis of syllabi from select Mumbai based Women's Studies centres. BY Rashmi Gahlot. Page 158
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- Theories in women studies. BY Shelar Shivani S. Page - 165

- The Past , Present and Future of Pink Collared Jobs in US. BY Tanaya Acharekar. Page - 169

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- Role of Microfinance. BY Dnyaneshwar D. Banasode. Page - 174
- A Pilot Study of Employability Skills Development among Women in Mumbai Area. BY Nirmal Joshi .Page - 179
- Entrepreneurship Development: A Tool for Poverty Alleviation. BY Gulshan Miyagamwala. Page - 183
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- Women Empowerment through political Participation - A Study. BY Ajmeera Shankar. Page - 217
- An Educated Girl, An Educated Future. BY Sunayana J. Kadle. Page - 231
- Women Prospects: The Same Old Story . BY Viday Tadkal , Mangal Sing Rawat. Page - 243
- A Study on Challenges of Corporate Women Leaders in Mumbai City BY
- Corporate Social Responsibility: A Way Ahead for Women Empowerment.BY V.V. Nishandar. Page - 249
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- Supervision Without Vision : Post - Foucauldian Surveillance in Ray Bradbury's Fahrenheit 451 . BY Abdol Hossein Joodaki. **Page - 7**
- Narrative Negotiation : The Storyteller in Jeanette Winterson's The Powerbook and Lighthousekeeping. BY Sonia Kotiah. **Page - 19**
- Trauma and Collective Memory in Toni Morrison's Beloved and A Mercy. BY C L Shilaja. **Page - 30**
- Intercultural Competence and the Teaching of Indian Fiction in English : Arundhati Roy's The God of Small Things. BY Rajeshwar Mittapalli. **Page - 37**
- New Trends in Postmodern Tiv Comedy and Comic Forms in a Technologized Digiperformance . BY Godwin Aondofa Ikyer. **Page - 48**
- Mrichchhakatika , an Atypical Sanskrit Play. BY G R K Murty. **Page - 58**
- Of Variety and Brevity , and Values and Wisdom : A Study of V V B Rama Rao;s Poetry. BY Duni Chand Chambial . **Page - 76**

14 The IUP Journal of Financial Risk Management

IUP Publications

Vol.-XII No.- 04

December 2015

ISSN: 0972-916X

Frequency : Quarterly

ARTICLES

- Are Indian Stock Markets Weak Form Efficient? Evidence from NSE and BSE Sectoral Indices. BY Srinivasan Palamalai and M Kalaivani .Page - 7
- The Volume Returns Relationship in the Indian Stock Market. BY Mahender Yadav, Shalini Aggarwal and Simmi Khurana. Page - 35
- The Efficient Market Hypothesis: A Critical Review of the Literature. BY Mehwish Naseer and Yasir bin Tariq. Page - 48

15 The IUP Journal of Marketing Management

IUP Publications

Vol.- XIV No .- 03

August 2015

ISSN: 0972-6845

Frequency : Quarterly

ARTICLES

- Key Drivers Influencing Shopping Behavior in Retail Store. BY Aamir Hasan and Subash Mishra. Page - 7
- The Influence of Teenagers as Internet Experts on Online Purchase, With Specific Refernce to Booking of Tourist Nights BY Boussif Torkia, Issoui Fakhri and Daly Chaker Najeh. Page - 37
- Viewers' Platform Preference and Implication for Film Marketing Strategy: A Study on Bengali Film Viewers. BY Mahuya Chakrabarti and Ranajit Chakrabarty. Page – 56

16 The IUP Journal of Organizational Behavior

IUP Publications

Vol.- XV No .- 01

JANUARY 2016

ARTICLES

ISSN: 0972-687X

Frequency: Quarterly

- THE Influence of Leadership in Building a Learning Organization. BY Jacqueline Kareem. Page - 7
- A Study on Work-Life Balance in the Indian Service Sector from a Gender Perspective. BY Jyoti Kakkar and Anuradha Bhandari. Page - 19
- The Relevance of Behavioral Event Interview (BEI) in Selection Processes: A Corporate Sector Study. BY Shaji Kurian, Neuza Ribeiro and Daniel Roque Gomes. Page - 37
- Work- Family Balance as per Life Stage and Total Experience: An Empirical Study Among Officers of Defense (Central Public Sector Enterprises) in Bangalore. BY Nita Choudhary and Niranjana Kumar Singh. Page – 49

17 The IUP Journal of Soft Skills

IUP Publications

Vol.-IX No.- 04

December 2015

ARTICLES

ISSN : 0973-8479

Frequency : Quarterly

- The Effects of Generic Competences on Employment Outcomes. BY Ronald Lievens and W I E Wesseling. Page - 7
- Soft Skills as a Predictor of Perceived Internship Effectiveness and Permanent Placement Opportunity. Page - 26
- The Importance of Non- Verbal Communication. BY Deepika Phutela. Page - 43
- Soft Skills : A Panacea For Enhancing Engineering Graduates' Employability in IT Industry. BY Priti Vyas and Gajendra Chauhan .Page – 50

18 The IUP Journal of Supply Chain Management

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Vol.- XII No .- 04

December 2015

ISSN: 0972-9267

Frequency : Quarterly

ARTICLES

- Optimization of Resources in Supply Chain by Linet Programming: A Case of India's MSME. BY Lokesh Vijayvargy. Page - 7
- A Case Discussion on Vendor Selection in Public Distribution in Odisha: A Multicriteria Decision Making Approach. BY Barada Prasanna Mohapatra and D K Mahalik. Page - 21
- Consumers and Product Returns in Reverse Supply Chain: A Literature Review. BY Sinddhartha Kushwaha. Page - 36
- Bikanervala: A Delicious Blend Traditional Recipes and Modern Systems. BY Anita Kumar .Page – 46

19 University News

The Association of Indian Universities
Vol.-54 No.- 01 January 4 - 10, 2016

ISSN: 0566-2257
Frequency : Weekly

ARTICLES

- Quality and Quantity in Higher Education: Bridging the Gaps. BY Jagannath K Dange. Page - 3
- A Wish List for New Vice Chancellors: Special Reference to University of Delhi. BY Hema Raghavan. Page - 7
- University - Industry Interface: Problems, Paradoxes and Possibilities. BY Rajeev Dubey and Rajendra Prasad. Page - 11
- Student's Engagement is the Need of the hour. BY G Palanithurai. Page - 15
- On Building Nirma Spirit: Value for money and many. BY R A Mashelkar Page - 23

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- A List of doctoral theses accepted by Indian Universities (Notification received in ALU during Nov .- Dec, 2015)

19.1 University News

The Association of Indian Universities

ISSN: 0566-2257

Vol.-54, No.- 02

January 11- 17, 2016

Frequency : Weekly

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- Profile: Madhya Pradesh Bhoj (Open) University, Bhopal. Page - 7
- Information Communication Technology in Higher Education. BY Tariq Zafar and B C Mahapatra. Page - 13
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- Challenges and Opportunities of MOOCs in the National and International Universities BY S Jeelani. Page - 27
- E- Learning : Marching towards We - Learning. BY Anjali Sharma and Neha Rawat. Page - 31
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- Science @ Mobile: An Innovatiment for Mobile Enabled Science Communication. BY Oum Prakash. Page - 42
- A Design for Information Age Higher Education Intuitions. BY Mahamood Shihab K M. Page - 48
- ICT Intervention for Quality Education. BY Morla Raja Krishna Murthy and Bhasker Rao E. Page - 51
- Vigilance in the Ambit of the Distance System. BY J S Dorothy. Page - 55
- Exploring ICT through Multime in Education towards Learning Solution. BY B C Mahapatra. Page - 60
- Current Trends in ICT: Role of Tewacher as a Learner. BY Lokendra Kumar Ojha, N Rohen Meetei and L K Tiwary. Page - 64
- The Role of ICT in Open and Distance Education: Prospects and Challenges. BY Rashmi Shrivastava. Page - 67
- Good Practices in Student Learning and Development in Distance Educational. BY Praveen Jain and Jyoti S Parashar. Page - 70
- Blogging for Leaning : Riding Next Wave for Improving Teaching Strategies in Higher Education . BY Priti Banerjee .Page - 72
- Intervention of ict in Education System for Quality in Education in Totallity. BY Prabhat Kumar and Vinaya Bhavana. Page - 76
- Benefits of Distance Education. BY Meenakshi Bhargava. Page - 80

- An Analytical Study on Educational Resources (OERs). BY Anjuli Suhane. Page - 82

Convocation: Central University of Karnataka, Gulbarga

- Twin Challenges of Higher Education: Closing the Vacancy Gap and Attracting the Meritorious Faculty BY Pranab Mukherjee. Page - 90
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The Association of Indian Universities

Vol.-54 No.- 03

January 18-24, 2016

ISSN: 0566-2257

Frequency : Weekly

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- A Review of Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching Recent Initiative of MHRD to Improve Quality of Teachers and Teaching. Page - 3
- Shortage of Teachers in Higher Education Institution in India. BY P Kothandarami Reddy . Page - 9
- Being a Heuristic Researcher: An Experiential Perspective. BY Aiman Nafis Ahmad and Nidhi Bala. Page - 13
- Stress Management Amid the Din and Bustle. BY M S Kurhade. Page - 17
- Network and Linkages: New Dimensions for Progress of Higher Education. BY Pranab Mukherjee. Page - 24

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- A List of doctoral theses accepted by Indian Universities (Notification received in ALU during Dec, 2015-Jan , 2016)

19.3 University News

The Association of Indian Universities

Vol.-54 No.- 04

January 25 - 31, 2016

ISSN: 0566-2257

Frequency: Weekly

ARTICLES

- Choice Based Credit System: Some Frequently Asked Questions. BY S S Chahal. Page - 3
- Psychology of Ancient India and Its Relevance in the Modern Times. By V Muralidhara Sharma. Page - 10
- Inclusive Education for Socially Disadvantaged. BY Shminder Kaur. Page - 16
- Fallacious Premises and erroneous Conclusion: The Case of UGC's Non- Net Fellowship. BY Rajeev Dubey and Rajendra Prasad. Page - 20
- Profession Of Service to the Community. BY H L Dattu. Page - 25

Theses of the Month

- A List of doctoral theses accepted by Indian Universities (Notification received in ALU during Dec, 2015-Jan , 2016)

20 CSIR News: Newsletter of the Council of Scientific & Industrial Research

<http://www.csir.res.in>

Vol-65, No. 17 & 18

September, 2015.

ISSN: 0409-7467

Frequency: Fortnightly

ARTICLES

- Marine natural product based Cdk4/D1 inhibitors as potential anti-cancer agents
- Fragmented Layered Double Hydroxides as multifunctional nano fillers for semi crystalline polymers

21 Indian Journal of Experimental Biology

<http://www.nisscair.res.in;>

ISSN: 00195189

Vol-53, No. 12

December, 2015.

Frequency: Monthly

ARTICLES

- Identification of pheromone-carrying protein in the periorbital gland post in the endangered Indian male Blackbuck Antelope cervicapra L. by T Rajgopal, et al. Page - 771
- Comparison of immunoprotection of Leptospira recombinant proteins with conventional vaccine in experimental animals. By M Parthiban, et al. Page - 779
- Isolation and identification of actinomycetes for production of novel extracellular glutaminase free L-asparaginase. By Akansha Saxena, et al Page - 786
- Moringa oleifera Lam. Seed extract prevents fat diet induced oxidative stress in mice and protects liver cell-nuclei from hydroxyl radical mediated damage. By Nilanjan Das, et al Page - 794
- Hepatoprotective effect of trimethylgallic acid esters against carbon tetrachloride induced liver injury in rats. By Mamta Sachdeva, et al. Page - 803
- Terminalia arjuna (Roxb) Wight & Arn. Augments cardioprotection via antioxidant and antiapoptotic cascade in isoproterenol induced cardiotoxicity in rats. By Santosh K Shukla, et al. Page - 810
- Biovalorization potential of peels of ananas cosmosus (L.) Merr. For ethanol production by pichia stipitis NCIM 3498 and pachysolen tannophilus MTCC 1077. By Latika Bhatia & Sonia Johri Page - 819
- Template based synthesis of gold nanotubes using biologically synthesized gold nanoparticles. By R Ballabh & S Nara Page – 828

22 Indian Journal of Chemistry: Section A - Inorganic, Bio-inorganic, Physical, Theoretical & Analytical

Website: <http://www.nisscair.res.in>;

ISSN: 0376-4710

Vol-54A, No. 12

December, 2015.

Frequency: Monthly

ARTICLES

- Hydrogen sorption in phosphorous substituted carbon material. By Arjunan Ariharan, Balasubramanian Viswanathan & Vayapuri Nandhakumar Page - 1423
- Synthesis of ZrO₂ and ZrO₂/SiO₂ particles and photocatalytic degradation of methylene blue. By Ali Imran Vaizogullar, Ahmet Balci & Mehmet Ugurlu Page - 1434
- Synthesis of zine sulfide nanoparticles stabilized by sodium dodecylsulfate micelles and evaluation of photocatalytic activity By Longjam meerabai Devi & Devendra P S Negi . Page - 1440
- Pyrene-appended schiff base as a turn-on fluorescence sensor for Al³⁺ detection and interaction with DNA. By Uttam Panda, Kuheli Das, Paramita Dutta & Chittaranjan Sinha. Page - 1446
- Synthesis, characterization and DFT calculation of N,O Schiff base complex of copper (II). By Sudipto Dey, Koushik Ghosh, Shibashis Halder, Corrado Rizzoli & Partha Roy. Page - 1451
- Synthesis, molecular structure and TD-DFT studies on N-(pyridine-2-ylmethylene) Act hydrazide complexes. By Ram N Patel, Yogendra Pratap Singh, Yogendra singh & Raymond J Butcher. Page – 1459

23 Indian Journal of Chemistry : Section B-Organic including

Website: <http://www.nisscair.res.in>

Vol-54B, No. 12

December, 2015.

ISSN: 0376-4699

Frequency: Monthly

ARTICLES

- A general synthetic approach to para-cyclophanes via ring-closing metathesis. By Sambasivarao Kotha & Mukesh E Shirbhate Page - 1483
- Synthesis and biological evaluation of novel N1-decyl and C7-sec amine substituted fluoroquinolones as antitubercular and anticancer agents. By Ravi Kumar, B P Venkat Lingaiah, P Page - 1495
- Isolation and quantification of six cardiac glycosides from the seeds of *Thevetia peruviana* By Sarah Kohls, et al. Page - 1502
- Inhibition of photosynthetic electron transport by 6-hydroxynaphthalene-2-carboxanilides. By Matus Pesko, et al. Page - 1511
- NMR studies of some 4-hydroxy-2-methylaceto-phenone thiosemicarbazones in solutions. By I G Mamedov, et al. Page - 1518
- The hindered internal rotations in isomerism froms of a particular phosphorane involving 2-chloro-phenothiazine: Dynamic ¹H NMR study. By Eideh Mofarrah, et al. Page – 1528

24 Indian Journal of Natural Products and Resources

Website: <http://www.nisscair.res.in>

Vol-6, No. 3

September, 2015.

ISSN: 0976-0504

Frequency: Quarterly

ARTICLES

Review Papers

- Exploring potential of fortification by garden cress (*Lepidium sativum* L.) Seeds for development of functional food-A Review. By C S Singh et al. Page - 167
- Methods of detoxification of *Jatropha curcas* L. seed cake for its use as protein supplement in. Runumi Gogoi, Utpal Kumar Niyogi and Ajay Kumar Tyagi. Page - 176

Research Paper

- In vitro evaluation of bio-protective properties of underutilized *Myrica esculenta* Buch.-Ham ex D. Don fruit of Meghalaya. By Sonia Mann, Gouri Satpathy and Rajinder K Gupta. Page - 183
- Isolation, characterization and quantification of bioactive dibenzylbutyrolactone lignin (-)- cubebin from fruits of *piper cubeba* L.f. By Mulik M B and Laddha K S. Page - 189
- Development and quality evaluation of bottle gourd, *Lagenaria siceraria* (Mol.) Standl. Based blend juice. By R R Gajera and D C Joshi. Page - 194
- Development of technology for bamboo seeds payasam-a traditional product of tribals in Wayanad district of Kerala. By P P Prajeesha and K Jayaraj Rao Page - 200
- Indigenous processing of Tikhur (*Curcuma angustifolia* Roxb.) for the extraction of starch in Baster, Chhattisgarh. By S Patel, Soumitra Tiwari, P S Pisalkar, N K Mishra, R K Naik and D Khokhar. Page - 213
- High performance liquid chromatography protocol for glucosinolate profiling in *Brassica* L. species. By Pramod Prasad, et al. Page - 221
- Herbal treated microbial resistant fabrics for healthcare textiles. By P Ganesan and K J Vishnu Vardini. Page - 227

25 Indian Journal of Pure & Applied Physics

Website: <http://www.nisscair.res.in>;

ISSN: 0019-5596

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December, 2015.

Frequency: Monthly

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A Electromagnetism, Optics, Acoustics, Heat Transfer, Classical Mechanics and Fluid Dynamics

- Effect of laser-pulse-shape on the transference of laser energy into the energy of fast ions in radiation Pressure dominant regime. By Vinita Jain, et al. Page - 785
- Physico-chemical properties of binary mixtures of tert-butanol with (nitro-, chloro- and bromo benzene at 303.15 K and 308.15 K. By Saini, Renu Sharma & Rajinder K Bamezai. Page - 790
- Intermolecular interactions in ternary liquid mixtures by ultrasonic measurements. By M Umadevi, et al. Page - 796

B Condensed Matter Structural, Mechanical And Thermal Properties

- Sol-gel synthesis of thermoluminescent Cd-doped ZnTe nanoparticles By S Shafiee, O Akhavan, H Hatami & P Hoseinkhani. Page - 804
- Supramolecular structure of phellopterin isolated from the roots of heracleum thomsoni: A furanocoumarin. By Bandhan Sharma. Page - 808
- Large band gaps in two-dimensional phononic crystals with jerusalem cross slot structures. By Yinggang Li, Ling Zhu & Tianning Chen. Page - 813
- Study of some amino acid based non-linear optical materials. By Deepa Jananakumar & P Mani. Page - 819

C Interdisciplinary Physics and Related Areas of Science and Technology

- Comparative analysis of efficient diode design for terahertz wireless power transmission system. By Kapil Bhatt * & C C Tripathi Page – 827

26 Indian Journal of Traditional Knowledge Ethno pharmacology and validation of traditional medicine

<http://www.nisscair.res.in>

Vol-14, No.4

October, 2015.

ISSN: 0972-5938

Frequency: Quarterly

ARTICLE

- Evaluation of Vardhamana pippali, Kanchanar guggulu and Lekhana basti in the management of hypothyroidism. By Sarvesh Kumar Singh & Kshipra Rajoria Page - 513
- Kalyanaka ghrita: an example of intertextuality among the Bower manuscript Charak samhita and Ayurvedic Formulary of India (AFI) By Yohko Natsume, et al. Page - 519
- A Comparative study on the assessment of clinical features of Pandu roga and its subtypes vis a vis various types of anemia. By Shalini Rai & AC Kar. Page - 525
- Pharmacognostical identification of ingredients in Laghulaiurna: An Ayurvedic compound formulation. By Manoj Tripathi, et al. Page - 531
- Traditional medicaments through papaya in North eastern plains zone of India. By PL Saran, R Choudhary, IS Solanki & G Devi. Page - 537
- Scientific evaluation and standardization of the Ayurvedic compound formulation. By Yavanyadiurna, et al. Page - 544
- A Pharmacological and phytochemical study of medicinal plants used in Mexican folk medicine. By Rayn Clarenc Aarland, et al. Page - 550
- An overview on phytopharmacology of Pelargonium graveolens L. By Jinous Asgarpanah & Fereshteh Ramezanloo. Page - 558
- Comparative pharmacognostical studies of two medicinally important India n Evolvulus species. By Saba Irshad, et al. Page - 564
- Plant-based treatment of snakebites. By Anna K Jager. Page - 571
- Network Ethnopharmacology Approaches for Formulation discovery. By Bhushan Patwardhan & Uma Chandran. Page - 574
- Evaluation of anti-amnestic activity of few medicinal plants against scopolamine induced amnesia. By Chandana choudhury Barua, et al. Page - 581
- Plant developed analytical profile of Stereospermum suaveolens in India Traditional Knowledge. By Mrinmoy Nag, et al. Page - 590
- Ecopharmacognosy and the globalization of Traditional medicines. By Geoffrey A Cordell. Page - 595
- Selection of medicinal plants-Evolutionary consideration for Ethnopharmacology and drug discovery. By Marco Leonti. Page - 605

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- Inhibition potential of *Moringa oleifera* Lam. On drug metabolizing enzymes. By SK Milan Ahmmed, et al. Page - 614
- Simultaneous determination of ursolic acid and eugenol from *Ocimum sanctum* L. cultivated by organic and non-organic farming. By Prakash R Itankar, et al. Page - 620
- Possible herb-drug interaction of *Morus alba* L.- A potential anti-diabetic plant from Indian Traditional Medicine. By Amit Kar, et al. Page - 626
- Antioxidant potential of garlic and turmeric mixture-A Traditional Indonesian formulation. By EY Sukandar, I K Adnyana, & R S Nurfitria. Page - 632
- Evaluation of *Justicia adhatoda* L. syn. *Adhatoda vasica* extract by major metabolite analysis. B K Sajeeb, et al. Page - 637
- Evaluation of food-drug interaction potential of *Aegle marmelos* (L.) Correa through metabolism mediated cytochrome P450 inhibition assay. By Shiv Bahadur, et al. Page - 643
- Scientific validation of Siddha formulation, Sirupeelai Samoola Kudineer in the treatment of renal calculi in zinc implantation model. By Gayathiri Veeraraghavan, et al. Page - 650
- Anti-Leishmanial activity of *Agave americana* L.-A traditional Indian medicinal plant. By Chandreshwar Prasad Thakur, et al. Page – 658

27 International Journal of Chemistry

<http://www.ibhjournals.com>

Vol-4, No. 4

October - December, 2015.

ISSN: 2249-2119

Frequency: Quarterly

ARTICLE

- Fluorescence recovery after photo bleaching studies reveals complexity of nuclear architecture. By Pankaj Chaturvedi and veena K Parnaik Page - 297-302
- Photochemical Degradation of chloro-hydrocarbons under reducing conditions in aqueous-organic mixed solvents. By Sangeeta Keny, et al. Page - 303-310
- An Overview on the excited state properties of donor-acceptor Conjugated linear dairylpolyenes-studies of fluorescence probe, photoisomerzation and photobiological implications. By Prasanta Kumar Hota And Anil Kumar Singh. Page - 311-324
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- Real Time Brake Pad System: A New Novel Application of Triboluminescent Materials. By Ross S. Fontenot, et al. Page - 336-339
- A Novel route for the Degradation of Dye methylene blue by photo-fenton process catalysed by organic additive: A wastewater treatment technique. By Jain Abhilasha, Aggarwal Ashma and Kotwal Marazban. Page - 340-350
- Transparent Binary Materials of Phenothiazine-Benzamide System: Future of Light Emitting Sources. By H.Shekhar and Manoj Kumar. Page - 351-361
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28 The IUP Journal of Computer Sciences

Website: <http://www.iupindia.in>

ISSN: 0973-9904

Vol-XI, No. 4

October, 2015.

Frequency: Quarterly

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- Retrieving UML Class Diagram Using Ontology. By Muthukrishnan Ramprasath and Shanmugasundaram Hariharan. Page – 7
- Improved Heuristic Algorithm Analysis for Task Scheduling in Flow Shop Environment. By Sunita Dhingra, et al. Page - 21
- An Analysis of the Benefits of Cloud Services for Supply Chain Using Analytic Hierarchy Process. By Anil B Gowda and K N Subramanya. Page - 31
- Intrusion Detection using Network Monitoring Tools. By Gopal Singh, Sachin Goyal and Ratish Agarwal. Page – 46

29 The IUP Journal of information Technology

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ISSN: 0973-2896

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December, 2015.

Frequency: Quarterly

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- Application of Neural Networks in Identifying Fraudulent Companies with Special Reference to the software Industry in India. By Aarti Gupta and G Soral. Page - 7
- An Efficient Image Retrieval System Using Primitive Features with Controlled Fuzzy Hauristics. By N Puviarasan and R Bhavani. Page - 24
- Exploring the Potential of E-Commerce in the Digital Age: Challenges and Opportunities for Commerce Education. By Priya Mahajan and Manjari Agarwal. Page - 46
- An Analysis of Header Compression in Network Node. By Koj Sambyo, Anish Kumar Saha and C T Bhunia. Page – 57

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Information Technology

Vol-74, No. 12

December, 2015.

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ISSN: 0022-4456

Frequency: Monthly

- Prioritizing the factors Affecting Innovation Capability of Steel manufacturing SMEs Using Fuzzy Logic. By K R Kiron & K Kannan. Page - 665
- Algorithm of Sentiment Analysis for computing Machines. By S Prabhadevi, S Jayavel & R Kapoor. Page - 670
- Durability of Structural Concrete: An Experimental Reesearch . By V Patel & N Shah. Page - 675
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- Experimental Investigation of Influence of Halloysite Nano Tube on Mechanical and Chemical Reinforced Epoxy Nano Composites. By R Ramamoorthi & P S Sampath. Page - 685
- Integrated use of animal manures along with inorganic fertilizers on soil available major and secondary nutrients in bhendi crop (*Abelmoschus esculentus* L.) By A Dhavappriya & V Sanjivkumar. Page - 690
- Effect of varying the Compression ratio and Injection timing on Performance and emission parameters in CI engine using Mahua Bio-diesel. By V Hariram & G M Kumar. Page - 695
- Ausin treatment of wetland and non- wetland plant species to enhance their phytoremediation efficiency to treat municipal wastewater. By S A Tandon, R Kumar & S Parsana. Page – 702

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